

## Chocolate Advertising slogans or straplines. (Some newer than others)

1	Made for Sharing	Quality Street
2	Chocolate, with a figure like yours?	Maltesers
3	And all because the lady loves	Milk Tray
4	For Adults Only	Cadbury's Bourneville
5	Buy some for Lulu	Smarties
6	Full of Eastern Promise	Fry's Turkish Delight
7	They grow on you	Cadbury's Roses
8	Only the best is good enough	Milky Bar
9	Tap it and unwrap it	Chocolate Orange
10	Get that Friday Feeling	Crunchie
11	It's not for girls	Yorkie
12	Bridge that Gap	Cadbury's Snack
13	A box of chocolates in a bag	Revels
14	Who knows the secret of the _____ box?	Black Magic
15	They came in search of Paradise	Bounty
16	The three course snack	Twix
17	Get on Board	Double Decker
18	Miles of chewy toffee	Curly Wurly
19	Comes up peanuts slice after slice	Marathon (Snickers)
20	Have you felt the bubbles melt?	Aero
21	Take it easy with...	Cadbury's Caramel
22	Why have cotton when you can have silk	Galaxy
23	Soft on the outside, crunchy on the inside	Dime Bar
24	Melts in your mouth not in your hand	Minstrels
25	Somebody somewhere is eating a _____	Toffee Crisp