

1	Splash it all over	BRUT
2	Making the unmissable, unmissable	BBC iPLAYER
3	Loves the jobs you hate	Mr Muscle
4	Made in Scotland, from girders	IRON BREW
5	Vorsprung Durch Technik	AUDI
6	The best a man can get	GILLETTE
7	Central heating for kids	READY BREK
8	It does exactly what it says on the tin	RONSEAL
9	Refreshes parts other beers can't reach	HEINEKEN
10	Lick the lid of life	MULLER YOGURT
11	Just do it	NIKE
12	Reassuringly expensive	STELLA ARTOIS
13	Because you're worth it	L'OREAL
14	The car in front is....	TOYOTA
15	The appliance of science	ZANUSSI
16	Afore ye go	Bells Whisky
17	Where do you want to be ?	VIRGIN TRAINS
18	So good the cows want it back	Cravendale milk
19	Full of Eastern Promise	Fry's Turkish Delight
20	Never knowingly undersold	John Lewis
21	The World's local bank	HSBC
22	One slice is never enough	Viennetta
23	The totally tropical taste	Lilt
24	Put a tiger in your tank	Esso